
From: Shaw, Jeremy (CPC)
Sent: Wednesday, April 04, 2018 5:18 PM
To: Kearstin Dischinger; Lesk, Emily (ECN)
Cc: Joe Kirchofer; Hong, Seung Yen (CPC)
Subject: RE: Balboa Outline for 4/9 CAC
Attachments: Planning Comments on April 9 Slideshow for KD.docx

Kearstin,

Thanks for the chance to review. Please see the attached notes, which includes smaller details we did not discuss on the phone as well as some of the global issues we did discuss. We're happy to answer any questions if the notes are unclear (they were done quickly today). If you can't get a hold of me please call Seung Yen for any clarifications. Thanks!

Jeremy

JEREMY SHAW | Senior Planner | SF PLANNING | 415.575.9135

From: Kearstin Dischinger [<mailto:kdischinger@bridgehousing.com>]
Sent: Wednesday, April 04, 2018 12:08 PM
To: Lesk, Emily (ECN)
Cc: Shaw, Jeremy (CPC); Joe Kirchofer
Subject: Re: Balboa Outline for 4/9 CAC

Yes! We have a plan

Sent from my iPhone

On Apr 4, 2018, at 11:59 AM, Lesk, Emily (ECN) <emily.lesk@sfgov.org> wrote:

Thanks Kearstin! It looks like there's going to be a lot of great content, and look forward to discussing this afternoon.

As you know (and as discussed with Joe yesterday), Ken is urging that Monday's presentation also cover an update on the parking and transportation analysis/thinking. Have you thought about how to work that in? It seems like after slide 8 could be a natural place for that, since a lot of your recapped comments on slides 7 and 8 have to do with related concerns.

I'll share a few other thoughts on the call, but I wanted to flag this one in advance.

Thanks,
Emily

From: Kearstin Dischinger <kdischinger@bridgehousing.com>
Sent: Wednesday, April 4, 2018 9:46:13 AM
To: Lesk, Emily (ECN); Shaw, Jeremy (CPC)
Cc: Joe Kirchofer
Subject: FW: Balboa Outline for 4/9 CAC

Hi team,

This slide deck is the latest and greatest. The design team won't have time to update this before our call this afternoon. Please note that our team had an working session and made several comments/edits and changes to this version – so as you flip through it think about the high level arc and narrative and touchpoints. For example – the graphics will all match and be in the same level of detail, what you see here are placeholders; we've made some language changes; we've updated the outreach slide; we've workshopped the narrative a fair bit, and we've come up with a way to tell the parking story that we like.

I'm looking forward to getting your notes/thoughts this afternoon – with any luck this will be our last dryly formatted CAC!!!

K

Kearstin Dischinger | Project Manager and Policy Planner
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Attached is a draft PPT for the 4/9 CAC meeting. All of these images are in rough form, but this give an idea of the overall flow and parallels the written outline also attached.